

March 13, 2018

On April 26 and 27, 2018, the KU Public Management Center and the KU School of Public Affairs and Administration will host the 69th Annual Kansas City / County Management Conference.

In brainstorming possible topics for the conference, it became clear the issues facing our city and county managers today are complex. Managers, administrators, and public service professionals are being pushed and pulled in different directions as they work to make our communities the best they can be for everyone.

“**The Yin and Yang of Local Government Management: *Balancing the Issues of Leadership Today***” as a conference theme felt like a perfect fit! We have a great lineup of speakers already committed, including Kirsten Wyatt from Engaging Local Government Leaders (ELGL) - the organization that recently hosted the national bracket-style social media contest to find the best library in the country, and Clay Pearson, City Manager of Pearland, Texas.

We invite you to consider supporting this year's conference through a sponsorship. Sponsorship benefits are outlined on the next page. Sponsorship gifts may be tax deductible and made through [our link here \(through KU Endowment\)](#). We hope to have all of our sponsorships finalized before April 19, 2018. Donations, including a \$100 gift to sponsor a student's attendance, may also be made through this link.

We expect over 150 executives, consultants, managers and aspiring managers from local government to attend. Participants are decision makers and program managers in a variety of government organizations.

Through the support of donors like you, this conference continues to offer superb educational opportunities to key leaders in city/county government across the state and metropolitan region. Those leaders and the communities they serve benefit greatly from your generosity.

Please feel free to contact me at rdewitt@ku.edu or 785-864-2554 with any questions. Thank you, again, for your generous support. We look forward to partnering with you on this conference.

Sincerely,
Ruth DeWitt
Communications Manager
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69TH
ANNUAL

Kansas City/County Management Conference

April 26-27, 2018 | Oread Hotel | Lawrence, KS

The Yin & Yang of Local Government Management
Balancing the Issues of Leadership Today

SPONSORSHIP OPPORTUNITIES

	BRONZE [\$250]	SILVER [\$500]	GOLD [\$1,000]	PLATINUM [\$1,500]
Logo* and link on conference website	●	●	●	●
Logo* or name in conference programs	●	●	●	●
Logo* or name on social media ~ 4,000 followers	●	●	●	●
Recognition in our quarterly and annual magazine	●	●	●	●
Recognition during event on digital displays	●	●	●	●
Logo* and link in e-blasts reaching ~ 5,000 professionals	●	●	●	●
Flyers* (supplied by you) in conference packets	●	●	●	●
Marketing items* in registration bags	●	●	●	●
Item* in end-of-conference prize drawing	●	●	●	●
Complimentary admission to full two-day conference**		1	2	
Representative introduces a speaker or panel			●	
8 foot exhibit table within main conference room***			●	

* Logos, flyers, and marketing items deadline: Monday, April 16, 2018

** Complimentary admission can be donated to students

*** Be advised, the exhibit space has low ceilings. Displays no more that 6 feet can be accommodated

We welcome \$100 donations that support sending students to the conference.

We will list your name on the conference website or you can choose to donate anonymously.

A portion of your sponsorship may be tax-deductible. Contact Kristina Clark for more details.

Contact:

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