

68TH
ANNUAL

Kansas City/County Management Conference

SPONSORSHIP OPPORTUNITIES

Oread Hotel, Lawrence, KS

April 27-28, 2017

Theme: *Leading through Change*

Benefits

	Platinum (\$1,500)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Logo* and link on conference website	●	●	●	●
Logo* or name in conference programs	●	●	●	●
Social media mentions reaching ~ 4,000 followers	4	3	2	1
Logo* and link in e-blasts reaching ~ 5,000 professionals	●	●	●	
Flyers* (<i>supplied by you</i>) in conference packets	●	●	●	
Recognition as morning refreshments sponsor	●	●		
Introduction of your representative(s) during opening session	●	●		
Thank you at close of conference	●	●		
Logo* on website home pages of KU School of Public Affairs and Administration & KU Public Management Center (PMC)	●	●		
Complimentary admission to full two-day conference (<i>if you prefer, you can donate these seats to students</i>)	2	1		
Table top display** (<i>supplied by you</i>)	●			

* Logo and flyer deadline: Monday, April 17, 2017

** To use this benefit, you must register by Monday, April 10, 2017

Give Away Items

Would you like to have an item (or two) included in our prize drawing at the end of the conference?

Contact Kristina Clark **by April 10** at kristinaclark@ku.edu

We welcome \$100 donations that support sending students to the conference. We will list your name on the conference website or you can choose to donate anonymously.

A portion of you sponsorship may be tax-deductible. Contact Kristina for more details.

Have a benefit in mind that you don't see listed? Contact Kristina Clark to discuss your own creative promotional concepts to better fit you exposure goals.

Contact:

Kristina Clark, Communications Coordinator
KU School of Public Affairs and Administration
kristinaclark@ku.edu | 785-864-9090

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