

May 2, 2018

2018 CONFERENCE
COMMITTEE

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The University of Kansas Public Management Center and the School of Public Affairs & Administration are pleased to announce the 2018 KU Inspiring Women in Public Administration Conference. Our theme for this year's event is "Speak Your Truth."

The conference will be held on **Friday, July 13** at the Kansas City Convention Center. We are excited to welcome Annise Parker, former Mayor of Houston, TX, as our morning keynote speaker. In the afternoon we'll feature Kate Orenstein, CEO of The OpEd Project, leading an interactive keynote workshop. You can read more about the day here: <http://kupmc.ku.edu/IWPA18> (case sensitive).

This event is a fantastic opportunity to market your company. We expect 250 executives, managers, and aspiring leaders from all walks of public service to attend. Participants are decision makers and program managers from a wide array of government organizations.

Owing in large part to sponsors like you, this conference continues to offer superb educational opportunities to key leaders in government agencies from across Kansas, Missouri, and the Kansas City metropolitan region. These leaders and the communities they serve benefit greatly from your generosity.

We invite you to consider supporting this year's conference through a sponsorship; sponsorship benefits are outlined on the next page. Sponsorship gifts may be tax deductible and made through [our link here \(through KU Endowment\)](#). Donations may also be made through this link. We hope to have all of our sponsorships finalized before **Monday, July 2, 2018**.

Please feel free to contact me at rdewitt@ku.edu or 785-864-2554 with any questions.

Thank you, again, for your generous support. We look forward to partnering with you on this conference.

Sincerely,



Ruth DeWitt
Communications Manager
KU School of Public Affairs & Administration





SPEAK YOUR TRUTH

INSPIRING WOMEN IN PUBLIC ADMINISTRATION

*Friday July 13, 2018
Kansas City Convention Center*

SPONSORSHIP OPPORTUNITIES

	DIAMOND [\$2,000]	PLATINUM [\$1,500]	GOLD [\$1,000]	SILVER [\$500]	BRONZE [\$250]
Logo* and link on conference website	✓	✓	✓	✓	✓
Logo* or name in conference programs	✓	✓	✓	✓	✓
Logo* or name on social media ~ 4,000 followers	✓	✓	✓	✓	✓
Recognition in our quarterly and annual magazine	✓	✓	✓	✓	✓
Recognition during event on digital displays	✓	✓	✓	✓	✓
Logo* and link in e-blasts reaching ~ 5,000 professionals	✓	✓	✓	✓	
Complimentary admission to the conference**	4	3	2	1	
Flyers* (supplied by you) in conference packets	✓	✓			
Marketing items* in registration bags	✓	✓			
Item* in end-of-conference prize drawing	✓	✓			
Representative introduces a speaker or panel	✓				
8 foot exhibit table within main conference room***	✓				

* Logos, flyers, and marketing items deadline: Tuesday, July 3, 2018

** Complimentary admission can be donated to students

*** Exhibit area will be a 6 foot table within the conference room

We welcome \$100 donations that support sending students to the conference.
We will list your name on the conference website or you can choose to donate anonymously.

A portion of your sponsorship may be tax-deductible. Contact Kristina Gallaher for more details.

Contact:

Ruth DeWitt, Communications Manager
KU School of Public Affairs and Administration
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The University of Kansas