

67th Annual KANSAS CITY & COUNTY MANAGEMENT CONFERENCE

SPONSORSHIP OPPORTUNITIES

Kansas Union, University of Kansas, Lawrence

April 28-29, 2016

Theme: Keep Calm & Carry On: Trying Hard in Trying Times

Benefit	Platinum (\$1,500)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Logo* and link on conference website	●	●	●	●
Logo* on conference programs	●	●	●	●
Social media mentions reaching ~1,500 followers	4	3	2	1
Logo* and link in e-blasts reaching ~ 2,500 professionals	●	●	●	
Flyers* (<i>supplied by you</i>) in conference packets	●	●	●	
Recognition as morning or afternoon refreshments sponsor	●	●		
Introduction of your representative(s) during opening session	●	●		
Thank you at close of conference	●	●		
Logo* on website home pages of the KU School of Public Affairs and Administration & KU Public Management Center (PMC)	●	●		
Complimentary admission to full two-day conference (<i>if you prefer, you can donate these seats to students</i>)	2	1		
Gift for conference attendees with your logo* (<i>item chosen to fit conference topics & ordered/purchased by PMC</i>)	●			

*Logo and flyer deadline: Monday, April 11, 2016

We welcome \$100 donations that support sending students to the conference. We will list your name on the conference website or you can choose to donate anonymously.

Have a benefit in mind that you don't see listed? Contact Alecia (information below) to discuss your own creative promotional concepts to better fit your exposure goals.

Contact:

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 KU School of Public Affairs and Administration
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