

KU INSPIRING WOMEN *in* PUBLIC ADMINISTRATION Conference

SPONSORSHIP OPPORTUNITIES

Ball Conference Center, Olathe, KS

July 15, 2016

Theme: Challenge Accepted: Women Redefining Leadership

Benefit	Diamond (\$2,000)	Platinum (\$1,500)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Logo* and link on conference website	●	●	●	●	●
Logo* on conference programs	●	●	●	●	●
Social media mentions reaching ~1,500 followers	5	4	3	2	1
Logo* and link in e-blasts reaching ~ 2,500 professionals	●	●	●	●	
Flyers* (<i>supplied by you</i>) in conference packets	●	●	●	●	
Complimentary admission to full day conference (<i>if you prefer, you can donate these seats to students</i>)	4	3	2	1	
Recognition as breakfast, lunch, or reception sponsor	●	●	●		
Introduction of your representative(s) during opening session	●	●	●		
Thank you at close of conference	●	●	●		
Logo* on website home pages of the KU School of Public Affairs and Administration & KU Public Management Center (PMC)	●	●	●		
Tabletop display (<i>supplied by you</i>)	●	●			
Relevant presentation** in front of full conference group (<i>as determined by planning committee & sponsor</i>)	●				

***Logo and flyer deadline: Friday, July 1, 2016**

****To use this benefit, you must register by Friday, June 17, 2016**

We welcome \$115 contributions that support sending students to the conference. We will list your name on the conference website or you can choose to give anonymously.

Have a benefit in mind that you don't see listed? Contact Alecia (information below) to discuss your own creative promotional concepts to better fit your exposure goals.

A portion of your sponsorship may be tax-deductible. Contact Alecia for more details.

Contact:

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